

ਪੰਜਾਬ ਸਕੂਲ ਸਿੱਖਿਆ ਬੋਰਡ
(ਐਫੀਲੀਏਸ਼ਨ ਸ਼ਾਖਾ)

ਵੱਲ

ਮੁੱਖ ਅਧਿਆਪਕ/ਮੁੱਖ ਅਧਿਆਪਕਾ/ਪ੍ਰਿੰਸੀਪਲ,
ਪੰਜਾਬ ਰਾਜ ਦੀਆਂ ਸਮੂਹ ਐਫੀਲੀਏਟਿਡ ਸੰਸਥਾਵਾਂ,

ਨੰਬਰ: ਪਸਸਬ-ਐਫੀ: 2016 / 7889

ਮਿਤੀ: 31/11/2016

ਵਿਸ਼ਾ: ਰਾਜ ਵਿੱਚ ਸੀਨੀਅਰ ਸੈਕੰਡਰੀ ਜਮਾਤਾਂ ਦੇ ਵਿਦਿਆਰਥੀਆਂ ਲਈ ਦੁੱਧ ਦੀ ਮਹੱਤਤਾ ਨਾਲ ਸਬੰਧਤ ਵਿਸ਼ੇ ਤੇ ਲੇਖ ਮੁਕਾਬਲਾ ਕਰਵਾਉਣ ਸਬੰਧੀ।

ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਸਬੰਧੀ ਪੱਤਰ ਪੰਜਾਬ ਡੇਅਰੀ ਵਿਕਾਸ ਬੋਰਡ ਵੱਲੋਂ ਪ੍ਰਾਪਤ ਹੋਇਆ ਹੈ। ਇਸ ਪੱਤਰ ਵਿੱਚ ਮਿਤੀ 30-11-2016 ਨੂੰ ਸੀਨੀਅਰ ਸੈਕੰਡਰੀ ਜਮਾਤਾਂ ਦੇ ਵਿਦਿਆਰਥੀਆਂ ਲਈ ਦੁੱਧ ਦੀ ਮਹੱਤਤਾ ਨਾਲ ਸਬੰਧਤ ਵਿਸ਼ੇ ਤੇ ਲੇਖ ਮੁਕਾਬਲਾ ਕਰਵਾਉਣ ਬਾਰੇ ਲਿਖਿਆ ਹੈ (ਪੱਤਰ ਬੋਰਡ ਦੀ ਵੈਬ ਸਾਈਟ ਤੇ ਉਪਲੱਬਧ ਹੈ)। ਇਸ ਲਈ ਜਿਹੜੀਆਂ ਸੰਸਥਾਵਾਂ ਆਪਣੇ ਸੀਨੀਅਰ ਸੈਕੰਡਰੀ ਦੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਇਸ ਮੁਕਾਬਲੇ ਵਿੱਚ ਹਿੱਸਾ ਦਿਵਾਉਣਾ ਚਾਹੁੰਦੀਆਂ ਹਨ, ਉਹ ਪੱਤਰ ਅਨੁਸਾਰ ਅਗਲੇਰੀ ਕਾਰਵਾਈ ਕਰ ਸਕਦੀਆਂ ਹਨ।

Wandsh.
ਇੰਚਾਰਜ (ਐਫੀਲੀਏਸ਼ਨ) 31/11/16
ਵਾ: ਸਕੱਤਰ, ਪੰਜਾਬ ਸਕੂਲ ਸਿੱਖਿਆ ਬੋਰਡ।

**Indian Dairy Association (North Zone) will be celebrating NATIONAL MILK DAY on
Friday, November 1, 2013 and**

Invites Essays from the Students of Standard IX – XII studying in the recognized Secondary and Senior Secondary Schools in the States of Haryana, Punjab, Rajasthan and Delhi.

1. The essay should be written on the topic "Milk is the Nectar of Life" in English in not more than 500 words. The essay should be neatly typed on white sheet.
2. Do not write the name of the student or the school on the sheet on which essay is typed.
3. Essay should be accompanied by a separate certificate from the Principal of the School stating the Title of the Essay, Name of the Student, Class, Name of the School, certifying the "Essay is the original composition of the student".
4. Number of participating students is limited to two students from each school. The Principal of the participating School may decide the process of writing and selection of the essays at the school level. The process should be transparent. IDA does not take any responsibility of any dispute at the School level.
5. The essay and the certificate from the Principal of the School should be enclosed in an envelope superscribing on the envelop "ESSAY FOR MILK DAY" and the envelope be enclosed in another envelope which should be sent by post or by hand so as to reach before October 10, 2013 at the following Address(s):

S. Inderjit Singh
Chairman, Punjab Chapter, IDA (NZ) cum
Director, Dairy Development Department Pb
SCO- 1106-1107, Sector - 22B
Chandigarh - 160 022.

The Essays would be adjudged by a panel of judges approved by the Chairman IDA (NZ), New Delhi. All the students who have written the essay would be invited to a function to be organized on the date, time and venue to be announced later by the respective State Chapter. Information to that effect would be sent to the School. It will be responsibility of the School to inform the participating students.

Results would be announced by the respective State Chapter. It would be a responsibility of the school to bring the participants and other students to the venue. IDA would not defray any expenses for participation by the school of the awardees.

All participants would be given appreciation certificates. From amongst the participants three best Essays would be awarded following trophies and cash prizes by respective State Chapter:

One First Prize	: Rs. 5000
One Second Prize	: Rs. 3000,
One Third Prize	: Rs. 2000

The Essays selected and awarded by the State Chapters (Total 12 Essays) would be evaluated by the IDA (NZ) and out of these three essays would be awarded following trophies and cash prizes by the Indian Dairy Association (North Zone) :

One First Prize	: Rs. 10,000
One Second Prize	: Rs. 5,000
One Third Prize	: Rs. 3,000

Selected Essays may be published in the Special NATIONAL MILK DAY issue of INDIAN DAIRYMAN.