

## Model question paper for DA Students

### Business Studies-II

**Time:3 hours**

**Theory: 80 Marks**

1. The question paper will cover whole of modified syllabus.
2. Total 18 questions will be set in the question paper.
3. There will be 3 sections in the question paper i.e. Section A, Section B and Section C. and all Section are compulsory for all students.
4. Section A: Question no.1 will consist of 15 sub parts {(i) to (xv)} and each carry 2 marks.
5. Section B: Question no. 2 to 11 will carry 3 marks each. Answer of each question should be given in 5 to 10 lines.
6. Section C: Question no. 12 to 18 will carry 5 marks each. **Do any 4 questions out of 7.** Answer of each question should be given in 15 to 20 lines.
7. Use of non-programmable simple calculator is allowed.

#### Section-A (2 Marks questions)

**Q. 1 There will be 15 sub parts of this question each will carry 2 marks.**

##### Multiple Choice questions

- i. Management is :  
(a) Art (b) Science  
(c) Art as well as Science (d) None of the above
- ii. Taylor focussed his attention on :  
(a) Shop floor (b) Top level  
(c) Lower level (d) Middle level
- iii. Do's and Don't are prescribed by :  
(a) Objectives (b) Strategies  
(c) Rules (d) None of the above
- iv. Power is generally delegated:  
(a) From top to bottom (b) Bottom to top  
(c) At same levels (d) At different levels
- v. Name the process which leads to overall development of employers.  
(a) Training (b) Education  
(c) Development (d) None of these
- vi. Controls are:  
(a) Forward looking (b) Static  
(b) Rigid (d) Flexible

- vii. Informed communication is built around:
  - (a) Formal channels            (b) Social relationships
  - (c) Official relationships    (d) None of the above
- viii. Principles of co-ordination are given by:
  - (a) F.W. Taylor                (b) Henry Fayol
  - (c) Marry parker Follet      (d) G.R. Terry
- ix. Marketing involves movement of:
  - (a) Goods and services      (b) Customers
  - (c) Salesmen                  (d) Supplies
- x. Consumer protection Act was passed in the year.
  - (a) 1984      (b) 1985      (c) 1986      (c) 1987

**True/False questions**

**(Mark ✓ for true statement and mark ✗ for false statement.)**

- xi. Business Environment is dynamic.
- xii. Leadership is synonymous with management.
- xiii. A financial determines the requirement of funds for a business.
- xiv. SEBI regulates stock-exchange transactions.
- xv. Every product does not follow a life cycle. **(15×2 marks=30 marks)**

**Section-B (3 Marks question)**

- 2. "Management is a V process". Comment.
- 3. Are Fayol's social principles anti-workers?
- 4. What is a strategy?
- 5. What is responsibility?
- 6. What is human resource management?
- 7. What do you mean by leadership?
- 8. "Control implies taking action" Comment.
- 9. What do you mean by working capital?
- 10. "Selling is a part of Marketing". Comment.
- 11. Discuss the nature of co-ordination. **(10×3 marks=30 marks)**

**Section-C (Do any four)**

**(5 Marks Questions)**

- 12. What do you mean by privatisation? Mention various measures adopted for implementation of privatisation in India?
- 13. Discuss in brief four elements of delegation.
- 14. Write any four features of co-ordination.
- 15. Describe the functions of financial Manager.
- 16. What is financial market? State its functions.
- 17. What is marketing. Briefly explain four advantages of marketing.
- 18. Why consumer protection needed? State four reasons.

**(5×4 marks=20 marks)**

