

## **Model question paper for DA Students**

### **10+2 Fundamentals of E-Business**

**Time:3 hours**

**Theory: 80 Marks**

1. The question paper will cover whole of modified syllabus.
2. Total 18 questions will be set in the question paper.
3. There will be 3 sections in the question paper i.e. Section A, Section B and Section C and all Section are compulsory for all students.
4. Section A: Question no.1 will consist of 15 sub parts{(i) to (xv)} and each carry 2 marks.
5. Section B: Question no. 2 to 11 will carry 3 marks each. Answer of each question should be given in 5 to 10 lines.
6. Section C: Question no. 12 to 18 will carry 5 marks each. **Do any four questions out of 7.** Answer of each question should be given in 15 to 20 lines.
7. Use of non-programmable simple calculator is allowed.

**Q.1 This question will carry 15 sub parts.**

#### **Multiple Choice Question:**

- i. Computers are helpful is:  
(a) Teaching                      (b) Learning  
(c) Business                      (d) All of the above
- ii. The most commonly used input device is:  
(a) Keyboard                      (b) Monitor  
(c) CPU                              (d) Printer
- iii. Which is not multimedia software?  
(a) Paint Brush                      (b) Photo finish  
(c) MS-word                      (d) Photoshop
- iv. Internet can be used for:  
(a) Uploading                      (b) Downloading  
(c) Chatting                      (d) All of the above
- v. The concept of e-commerce includes:  
(a) E-banking                      (b) E-trading  
(c) E-Marketing                      (d) All of the above

- vi. Debit card can be used at:
  - (a) A T M
  - (b) Grocery store
  - (c) Restaurant
  - (d) All of the above
- vii. A firewall can be a:
  - (a) Software
  - (b) Hardware
  - (c) Both (a) & (b)
  - (d) None of the above
- viii. E-banking provides:
  - (a) Local coverage
  - (b) Global coverage
  - (c) National coverage
  - (d) None of the above
- ix. With online heading, transparency of transactions has:
  - (a) increased
  - (b) decreased
  - (c) no effect
  - (d) All of the above
- x. Which of the following is not a 'P' of e-marketing?
  - (a) Product
  - (b) Producer
  - (c) Place
  - (d) Price

### **True/False**

**(Mark ✓ for true statement and mark ✗ for false statement.)**

- xi. Information technology is important in any type of business.
- xii. Program is a set of instructions.
- xiii. A webpage is a collection of websites.
- xiv. LAN stands for 'Large Area Network'.
- xv. E-commerce can not deliver goods at lower price.

**(15×2=30 marks)**

### **Section-B (3 Marks questions)**

- 2 Explain use of compilers in homes.
- 3 What are output devices?
- 4 What is scanning?
- 5 Write any three multimedia devices.
- 6 What is B2C commerce?
- 7 What is EPS?
- 8 What is proxy server?
- 9 What is traditional banking?
- 10 Write a note on working of e-trading.
- 11 Write any three disadvantages of e-marketing.

**(10×3=30 marks)**

**Section-C (5 marks questions)**

- 12 What is a modem? Explain different types of modem.
- 13 What is multimedia? Write any two benefits of multimedia?
- 14 What is debit card? What are its types?
- 15 What are various techniques of e-security?
- 16 What is e-banking? Write about its importance.
- 17 Write any four benefits of e-trading.
- 18 Explain 5 p's of e-marketing. **(5×4=20 marks)**